



modules and a research component. Each module will be delivered by a leading expert from academia and/or industry.

Examination and Assessment

Assessment methods vary between modules but the overall strategy is to have a balanced set of assessments across a variety of methods that will include examinations, assignments, open analysis cases, portfolios, projects and dissertations. The type of assessments is explicitly stated on all module descriptors. Assessment methods attempt integration between theory and practice by a variety of means and students are expected to capitalize on their current and prior experiences.

The award consists of nine taught modules (15 credits each) and a dissertation (45 credits). Students will learn Business Research Methods before embarking on their dissertation. Each student will be assigned a supervisor to guide and support in order to successfully complete the dissertation. The general MBA award consists of the following modules:

There are three awards available: Postgraduate Certificate (PgC), Postgraduate Diploma (PgD) and Masters (MBA)

PgC/PgD	<p>Modules:</p> <ul style="list-style-type: none"> • Managing Strategy • Managing Risk • Operations Management • Corporate and Global Strategy • Professional & Academic Support Skills • Managing Change and Leadership • Managing Through Information • Economics and Marketing
MBA	<ul style="list-style-type: none"> • Business Research Methods • Dissertation

[Click here for Module Descriptors of Staffordshire University](#)

- Postgraduate Certificate is awarded on successfully passing four modules
- Postgraduate Diploma is awarded on successfully passing eight modules
- The Masters is awarded on passing all the modules, the business research methods and the dissertation.

MBA

The aim of the general MBA program is to provide an advanced course of study of management within a rapidly changing business environment which will explore contemporary approaches to the practice of management and develop individuals of high capability who can apply their knowledge and skills within contemporary business organizations. Students will develop their understanding and ability to apply a range of learning and research methodologies and strategies that are appropriate to business administration. Students will develop critical skills to assess and evaluate the academic literature and other forms of research output that inform current debates within the fields of business and management. Furthermore the award aims at developing ideas and proposing business solutions taking into account the needs of stakeholders and the changing and possible competing business drivers.

Admission Requirements

The qualifications required for admission are a minimum of second lower honours degree 2:2 or higher in any discipline. Preference will be given to candidates with 2 years of work experience. As an alternative, the applicant may have suitable equivalent professional qualifications and/or experience that may be considered in the absence of a degree.

Programme Structure

The duration of the program is 2 years, full time, where the lectures will be conducted in the evenings and weekends to facilitate the participation of working professionals/ executives. The unique modular framework and the module delivery pattern enable working professionals to effectively engage in their academic work. The program consists of nine taught